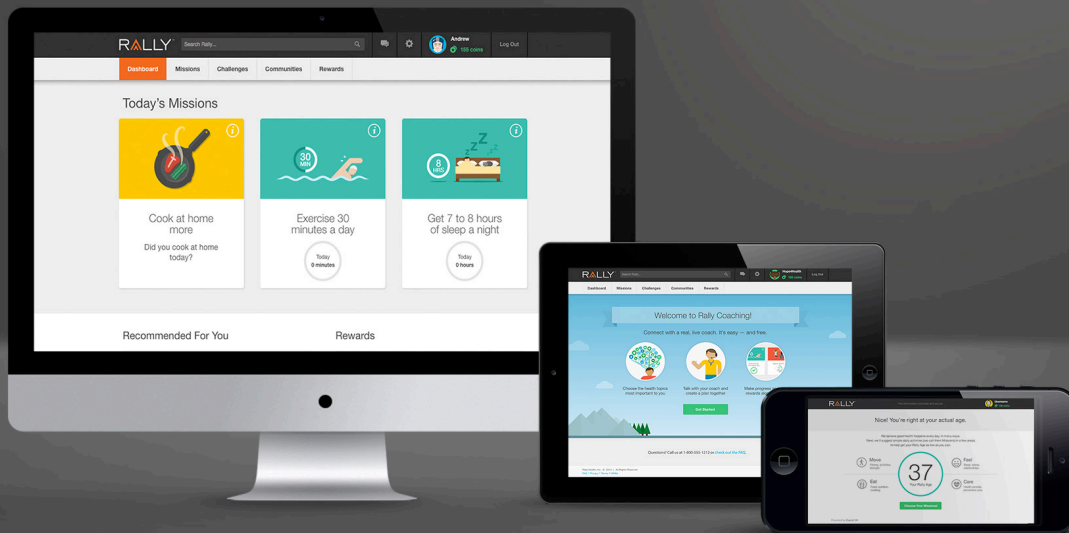




Managing health just got a whole lot easier



The Product

Rally® is a digital health platform that gives people the support and tools needed to be healthier. The gateway to Rally is the Health Survey, which gives consumers their Rally AgeSM, a measure of their overall health. The Survey was designed to cover all areas of health and engage people in a fun and compelling way.

Rally's intuitive interface offers a user experience that will help manage risk, reduce health care costs, and reward users for living a healthy lifestyle. Based on self-reported and digitally captured data, Rally provides engagement through personalized recommendations, rewards, coaching, tools, community, and content that promotes healthy lifestyles. Rally is a HIPAA-compliant platform and is Certified for Health Appraisals by NCQA.

The Company

Rally HealthSM is a leading developer of intuitive, data-driven solutions for consumer health engagement. The goal is to help people live healthier lives by making it easy to take an active role in their health care.

With offices in Washington, D.C., San Francisco, and Chicago, Rally's executive team has been working to transform the industry since 2010.

It's time to Rally.

Check it out at RallyHealth.com

Rally's Results

Health Survey
95% completion rate

Missions
55% engagement

Rally Rewards
32% engagement

Based on Rally Health Experience

